

CONTACT

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in [Full Resume](#)

TECHNICAL SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Adobe Premiere Pro

HTML/CSS

Figma

Invision/Sketch

Bootstrap Studio

EDUCATION

2014

George Mason University

Fairfax, VA

Bachelor of Arts

Art and Visual Technology

Concentration: Graphic Design

Minor: Information Technology

2018

General Assembly

Washington D.C.

User Experience Design

INTERESTS

Exercise | Traveling | Cooking |
Reading | Photography

OVERVIEW

Creative design professional successful at accomplishing clear communication and branding while attaining a clean and consistent aesthetic. I have worked with corporations, non-profits, and start-ups to create a broad scope of collateral and interactive materials.

WORK EXPERIENCE

Product Designer | 04.2022 – Present

Stanley Martin Homes, LLC

- Led end-to-end UI/UX design projects for web applications, enhancing user satisfaction and streamlining internal processes
- Designed wireframes, mockups, and prototypes for internal applications, facilitating user testing and iterative improvements.
- Collaborated with internal teams to gather and refine requirements, translating them into effective and user-centered design solutions.
- Worked closely with developers to ensure design feasibility, adherence to design standards, and seamless implementation.
- Documented design guidelines and best practices for internal applications to maintain consistency and guide future projects.
- Iterated on designs based on user testing results and evolving business needs, continually improving the user experience.
- Maintained and updated the design system to streamline design processes and ensure uniformity across digital platforms.
- Coordinated with developers, content creators, and SEO specialists to implement designs and ensure technical feasibility and optimal performance.

Senior Graphic Designer | 01.2019 – 04.2022

Marketing Graphic Designer | 11.2015 – 12.2018

Stanley Martin Homes, LLC

- Creation and execution of design concepts while maintaining visual appearance, usability, and brand continuity
- Design and continuously test the user interface and experience for sales offices interactive kiosks
- Creation and editing of marketing emails using HTML & Pardot
- Production of printed and online collateral and advertising materials
- Creation of digital assets such as banner ads, website assets, billboards

Graphic Design Consulting Positions | 01.2015 – 01.2016

FINCA Organization: Fighting Poverty with Financial Inclusion

International Child Art Foundation, Visionary Consulting, Radio Show

- Implementing design elements to effectively communicate market research
- Creating original company logos, promotional and marketing material
- Explaining and collaborating design concepts and ideas with clients