

allison CARLIN

GRAPHIC DESIGNER

CONTACT

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🌐 acarlindesigns.com

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Adobe Premiere Pro
HTML/CSS
Invision/Sketch
Intuiface

EDUCATION

2014
George Mason University
Fairfax, VA
Bachelor of Arts
Art and Visual Technology
Concentration: Graphic Design
Minor: Information Technology

2018
General Assembly
Washington D.C.
User Experience Design

INTERESTS

Exercise | Traveling | Cooking
Reading | Photography

OVERVIEW

Creative design professional successful at accomplishing clear communication and branding while attaining a clean and consistent aesthetic. I have worked with corporations, non-profits, and start-ups to create a broad scope of collateral and interactive materials.

WORK EXPERIENCE

Senior Graphic Designer | 01.2019 - Present

Marketing Graphic Designer | 11.2015 - 12.2018

Stanley Martin Homes, LLC

- Creation and execution of design concepts while maintaining visual appearance, usability, and brand continuity
- Design and continuously test the user interface and experience for sales offices interactive kiosks
- Creation and editing of marketing emails using HTML & Pardot
- Production of printed and online collateral and advertising materials
- Creation of digital assets such as banner ads, website assets, billboards
- Video and photography editing

Graphic Design Consulting Positions | 01.2015 - 01.2016

FINCA Organization: Fighting Poverty with Financial Inclusion
International Child Art Foundation, Visionary Consulting, Radio Show

- Implementing design elements to effectively communicate market research
- Creating original company logos, promotional and marketing material
- Explaining and collaborating design concepts and ideas with clients

Search Coordinator | 12.2014 - 12.2015

Robert Half Executive Search

- Supported a dynamic, results-oriented executive search/consulting team, specializing in Financial, IT/Technical, Legal and HR search assignments
- Interfacing with client and candidates to seamlessly develop and execute the search's project objective
- Hands-on involvement in search processes (including candidate profiles, position profiles, standard engagement letters); managing an average of fifteen concurrent active searches at a given time

Lead Front Desk Associate | 09.2011 - 08.2014

Audrey Moore Recenter (FCPA)

- Supported management by advising and training front desk staff on problem-solving and daily operations